

New topic: Asymmetric information and Adverse Selection

Probability and conditional probability

Finite set of *states* $S = \{s_1, s_2, \dots, s_n\}$. Subsets of S are called *events*.

Probability distribution over S :

$$\begin{array}{cccc} s_1 & s_2 & \dots & s_n \\ p_1 & p_2 & \dots & p_n \end{array}$$

For every $i=1, \dots, n$

$$0 \leq p_i \leq 1$$
$$\sum_{j=1}^n p_j = 1$$

Denote the probability of state s by $p(s)$.

Given an event $E \subseteq S$, the probability of E is:

$$P(E) = \begin{cases} 0 & \text{if } E = \emptyset \\ \sum_{s \in E} p(s) & \text{if } E \neq \emptyset \end{cases}$$

\overline{E}

Denote by $\neg E$ the complement of $E \subseteq S$.

↓ all the states in S that are not in E

Example

$$S = \{a, b, c, d, e, f, g\} \quad A = \{a, c, d, e\} \quad B = \{a, e, g\}$$

$$\neg A = \{b, f, g\} \quad \neg B = \{b, c, d, f\} \quad P(\neg E) = 1 - P(E)$$

Given

a	b	c	d	e	f	g
$\frac{1}{14}$	$\frac{2}{14}$	0	$\frac{1}{14}$	$\frac{6}{14}$	$\frac{1}{14}$	$\frac{3}{14}$

$$P(A) = \frac{1}{14} + 0 + \frac{1}{14} + \frac{6}{14} = \frac{8}{14} \quad P(B) = \frac{1}{14} + \frac{6}{14} + \frac{3}{14} = \frac{10}{14}$$

$$A \cap B = \{a, e\} \quad P(A \cap B) = \frac{1}{14} + \frac{6}{14} = \frac{7}{14}$$

$$A \cup B = \{a, c, d, e, g\} \quad P(A \cup B) = \frac{1}{14} + 0 + \frac{1}{14} + \frac{6}{14} + \frac{3}{14} = \frac{11}{14}$$

Note: for every two events E and F : $P(A \cup B) = P(A) + P(B) - P(A \cap B) = \frac{8}{14} + \frac{10}{14} - \frac{7}{14} = \frac{11}{14}$

$$P(E \cup F) = P(E) + P(F) - P(E \cap F)$$

$$P(A|B) = P(\{a, c, d, e\} | \{a, e, g\}) = \frac{P(A \cap B)}{P(B)} = \frac{\frac{7}{14}}{\frac{10}{14}} = \frac{7}{10}$$

We denote by $P(E|F)$ the probability of E **conditional on** F and define it as:

$$P(E|F) = \frac{P(E \cap F)}{P(F)} \quad \text{assuming } P(F) \neq 0$$

Probability of E conditional on (or given) F

Continuing the example above where

a	b	c	d	e	f	g	$A = \{a, c, d, e\}$	$B = \{a, e, g\}$
$\frac{1}{14}$	$\frac{2}{14}$	0	$\frac{1}{14}$	$\frac{6}{14}$	$\frac{1}{14}$	$\frac{3}{14}$		

$$P(A) = \frac{1}{14} + 0 + \frac{1}{14} + \frac{6}{14} = \frac{8}{14}, \quad P(B) = \frac{1}{14} + \frac{6}{14} + \frac{3}{14} = \frac{10}{14}, \quad P(A \cap B) = \frac{1}{14} + \frac{6}{14} = \frac{7}{14}$$

$$P(A|B) = \frac{P(A \cap B)}{P(B)} = \frac{7}{10}$$

$$P(B|A) = \frac{P(B \cap A)}{P(A)} = \frac{P(A \cap B)}{P(A)} = \frac{\frac{7}{14}}{\frac{8}{14}} = \frac{7}{8}$$

The conditional probability formula can also be applied to individual states:

$$F = \{s\}$$

$$P(F|E) = P(s|E)$$

$$p(s|E) = \begin{cases} \frac{P(\emptyset)}{P(E)} = \frac{0}{P(E)} = 0 & \text{if } s \notin E \\ \frac{P(s)}{P(E)} & \text{if } s \in E \end{cases} \quad \text{assuming } P(E) \neq 0$$

We can think of $p(\cdot|E)$ as a probability distribution on the entire set S . Continuing the example above

where $S = \{a, b, c, d, e, f, g\}$, $A = \{a, c, d, e\}$ and $\begin{matrix} a & b & c & d & e & f & g \\ \frac{1}{14} & \frac{2}{14} & 0 & \frac{1}{14} & \frac{6}{14} & \frac{1}{14} & \frac{3}{14} \end{matrix}$ (so that $P(A) = \frac{8}{14}$)

$\frac{P(a)}{P(A)} = \frac{\frac{1}{14}}{\frac{8}{14}} = \frac{1}{8}$

$p(\cdot|A):$

a	b	c	d	e	f	g
$\frac{1}{8}$	0	0	$\frac{1}{8}$	$\frac{6}{8}$	0	0

$1 + 0 + 1 + 6 = 8$

Shortcut to obtain the revised or updated probabilities:

Initial or prior probabilities. Note that here they all have the same denominator .	$\begin{pmatrix} a & b & c & d \\ \frac{15}{100} & \frac{70}{100} & \frac{5}{100} & \frac{10}{100} \end{pmatrix}$
Information or conditioning event: $F = \{a, b, d\}$	
STEP 1. Set the probability of every state which is not in F to zero:	$\begin{pmatrix} a & b & c & d \\ & & 0 & \end{pmatrix}$
STEP 2. For the other states write new fractions with the same numerators as before:	$\begin{pmatrix} a & b & c & d \\ \frac{15}{\dots} & \frac{70}{\dots} & 0 & \frac{10}{\dots} \end{pmatrix}$
STEP 3. In every denominator put the sum of the numerators: $15+70+10=95$. Thus the updated probabilities are:	$\begin{pmatrix} a & b & c & d \\ \frac{15}{95} & \frac{70}{95} & 0 & \frac{10}{95} \end{pmatrix}$

✓

$15 + 70 + 10 = 95$

EXAMPLE 2. Sample space or set of states: $\{a, b, c, d, e, f\}$.

$$\frac{3}{20} \quad \frac{6}{20} \quad \frac{1}{20} \quad 0 \quad \frac{8}{20} \quad \frac{2}{20} \quad \downarrow$$

Initial or prior probabilities:	$\begin{pmatrix} a & b & c & d & e & f \\ \frac{3}{20} & \frac{3}{10} & \frac{1}{20} & 0 & \frac{2}{5} & \frac{1}{10} \end{pmatrix}$
Information:	$F = \{a, b, d, e\}$
STEP 0. Rewrite all the probabilities with the same denominator:	$\begin{pmatrix} a & b & c & d & e & f \\ & & 0 & & 0 & \end{pmatrix}$
STEP 1. Change the probability of every state which is not in F to zero:	$\begin{pmatrix} a & b & c & d & e & f \\ & & 0 & & 0 & \end{pmatrix}$
STEP 2. Write new fractions which have the same numerators as before:	$\begin{pmatrix} a & b & c & d & e & f \\ \underline{3} & \underline{6} & 0 & \underline{0} & \underline{8} & 0 \end{pmatrix}$
STEP 3. In every denominator put the sum of the numerators: 3+6+8=17.	$\begin{pmatrix} a & b & c & d & e & f \\ \frac{3}{17} & \frac{6}{17} & 0 & 0 & \frac{8}{17} & 0 \end{pmatrix}$

$$P(\cdot | F)$$

$$3 + 6 + 0 + 8 = 17$$

ADVERSE SELECTION

Akerlof on market for second-hand cars

Utility-of-money of a potential seller who owns of a car of quality q :

$$U(m) = \begin{cases} m + u(q) & \text{if does not sell the car} \\ m & \text{if sells the car} \end{cases}$$

$u(q)$ = value of a car of quality q to the owner of such a car

Thus, if her initial wealth is W_0 she will sell the car a price p only if:

before sale utility : $W_0 + u(q)$

willing to sell if

after sale
at price p

-- $W_0 + p$

$W_0 + p \geq W_0 + u(q)$ i.e.
if $p \geq u(q)$

Utility-of-money of a potential buyer who does not own a car:

$$V(m) = \begin{cases} m & \text{if does not buy a car} \\ m + v(q) & \text{if becomes owner of a car of quality } q \end{cases}$$

$v(q)$ = value of car of quality q to the potential buyer

Thus, if his initial wealth is W_0 he will but a car of quality q at price p only if:

before purchase utility : W_0

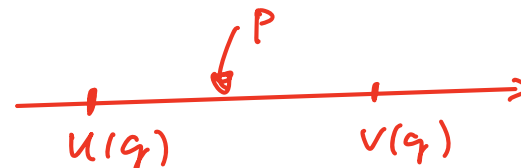
willing to buy if

after purchase " : $W_0 - p + v(q)$
at price p

$W_0 - p + v(q) \geq W_0$

i.e. if $v(q) \geq p$

Assume that, for every quality q , $v(q) > u(q) > 0$



Both buyers and sellers
are risk neutral

$$v(q) > u(q)$$

What if there is **asymmetric information**: only the owner knows the quality q ?

Publicly available information:

Quality q	best: A	B	C	D	E	worst: F	
Number of cars	120	200	100	240	320	140	Total: 1,120
Proportion	$\frac{120}{1120}$	$\frac{200}{1120}$	$\frac{100}{1120}$	$\frac{240}{1120}$	$\frac{320}{1120}$	$\frac{140}{1120}$	
$v(q)$ (seller)	720	630	540	450	360	270	
$u(q)$ (buyer)	800	700	600	500	400	300	

Buyer: if a car is offered to me at price p should I buy it?

getting a car

$$\left(\begin{array}{cccccc} \$800 & \$700 & \$600 & \$500 & \$400 & \$300 \\ \frac{120}{1120} & \frac{200}{1120} & \frac{100}{1120} & \frac{240}{1120} & \frac{320}{1120} & \frac{140}{1120} \end{array} \right)$$