## Stackelberg equilibrium

Linear inverse demand: 
$$P = a - bQ$$
, linear cost function  $C(q) = cq$   $(0 < c < a)$   
**Monopoly**:  $\Pi(Q) = Q(a - bQ) - cQ$ . Solve  $\frac{\partial \Pi}{\partial Q} = 0$ :  $Q_M = \frac{1}{2} \left(\frac{a - c}{b}\right)$   $\Pi_M = \frac{(a - c)^2}{4b}$   
**Duopoly**:  $\begin{cases} \pi_1(q_1, q_2) = [a - b(q_1 + q_2)]q_1 - cq_1 \\ \pi_2(q_1, q_2) = [a - b(q_1 + q_2)]q_2 - cq_2 \end{cases}$  Solve  $\frac{\partial \pi_1}{\partial q_1} = 0, \frac{\partial \pi_2}{\partial q_2} = 0$   $\frac{2}{3} \left(\frac{25 - 1}{1}\right) = 0$   
Cournot-Nash equilibrium:  $q_1^* = q_2^* = \frac{a - c}{3b}$  so  $Q_d^* = \frac{2}{3} \left(\frac{a - c}{b}\right)$  and  $\Pi_1^* = \Pi_2^* = \frac{(a - c)^2}{9b}$ 

**Stackelberg.** Perfect-information game where Firm 1 choose its output first and **commits to** it moves first and Firm 2 moves second.

Firm 1  

$$q_{1} = 25$$
  $b=1$   $c=1$   
 $T_{2} (q_{1} q_{2}) = [a - b(q_{1} + q_{2})]q_{2} - cq_{2}$   
 $\eta_{1} = \frac{\partial T_{2}}{\partial q_{2}} = 0$  Solution  $q_{2} = 12 - \frac{q_{1}}{2}$   
 $T_{1} (q_{1}) = q_{1} [25 - (q_{1} + 12 - \frac{q_{1}}{2})] - q_{1}$  (\*\*)  
 $\frac{\partial T_{1}}{\partial q_{1}} = 0$   $q_{1} = \left(\frac{a - c}{2b}\right) = \frac{25 - 1}{2} = 12$   
 $q_{2} = 12 - \frac{q_{1}}{2} = 12$   
 $q_{3} = 12 - \frac{q_{1}}{2} = 12$   
 $q_{4} = 12 - \frac{q_{1}}{2} = 12$   
 $q_{5} = 12 - \frac{q_{1}}{2} = 12$   
 $q_{6} = 18$ 

 $\alpha = 25$  b = 1C = 1

Introduce a fixed cost. F = 25

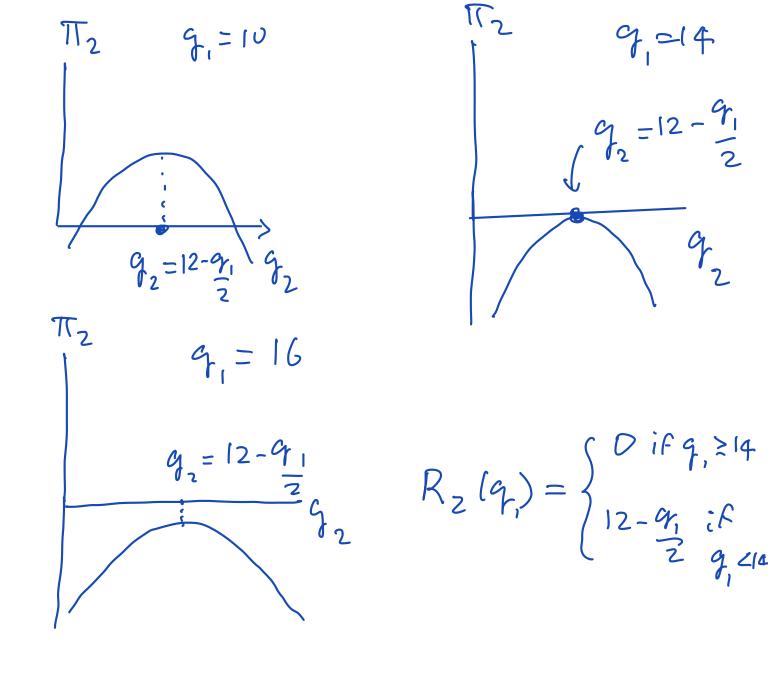
$$P = 25 - Q \quad \text{and} \quad C(q) = \begin{cases} 0 & \text{if } q = 0 \\ q + 25 & \text{if } q > 0 \end{cases}$$

$$\Pi_{2} = 9_{2} \left[ 25 - (q_{1} + q_{2}) \right] - 9_{2} - F$$

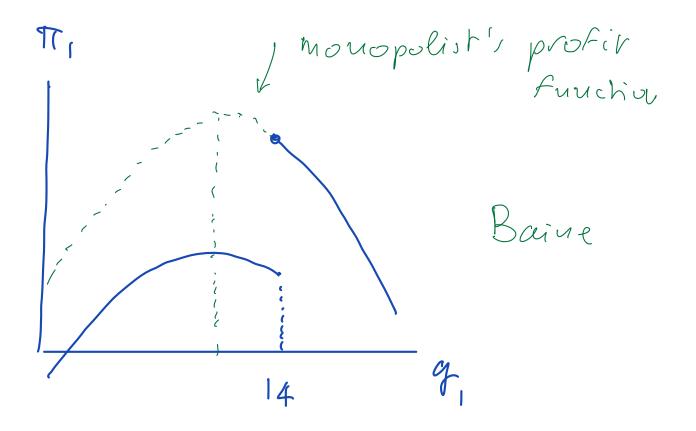
$$\frac{\partial \Pi_{2}}{\partial q_{2}} = 0 \quad q_{2} = 12 - \frac{q_{1}}{2}$$

$$R_{2}(q_{1}) = \begin{cases} q_{2} = 12 - \frac{q_{1}}{2} & \text{if } q \text{ives } \Pi_{2} \ge 0 \\ 0 & \text{otherwise} \end{cases}$$

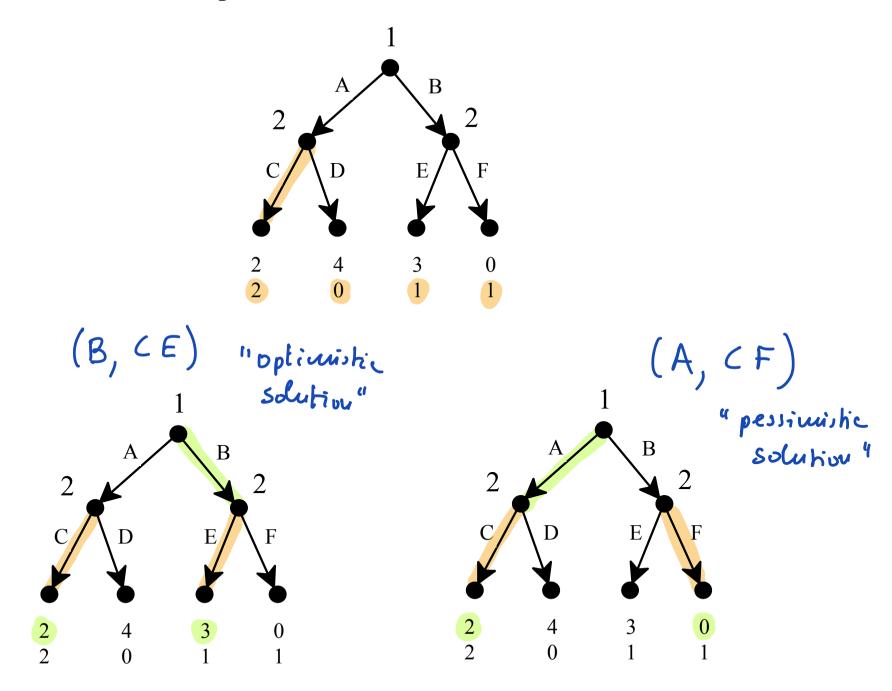
$$\begin{aligned} \widehat{\Pi}_{2} &= (12 - \frac{9}{2}) \left[ 25 - (\frac{9}{2} + 12 - \frac{9}{2}) \right] - (12 - \frac{9}{2}) \\ &- 25 \\ \text{Solve } q_{1} &= 14 \end{aligned}$$



$$\Pi_{\eta}(\gamma_{i}) = \begin{cases} (**) & \text{if } q_{i} < 14 \\ q_{i} (\gamma_{i}) = \begin{cases} (**) & \text{if } q_{i} < 14 \\ q_{i} (\gamma_{i}) = q_{i} - \gamma_{i} - F & \text{if } q_{i} > 14 \end{cases}$$

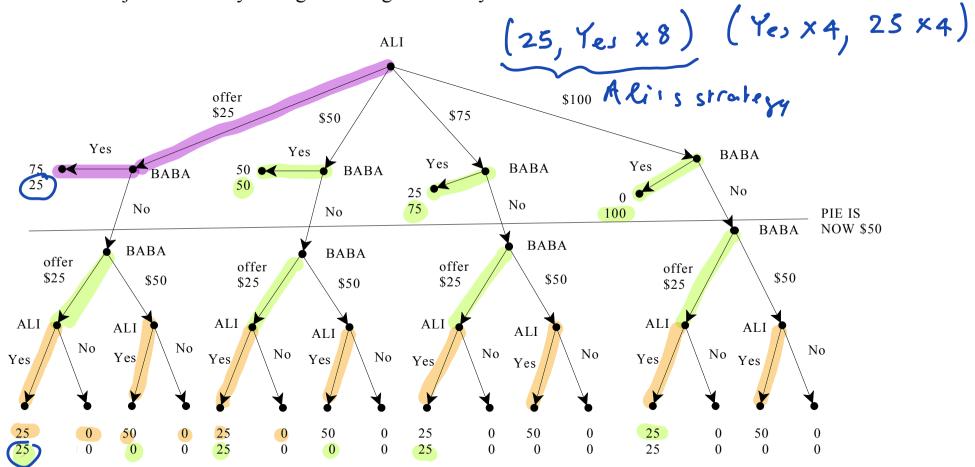


**Multiple backward-induction solutions** 



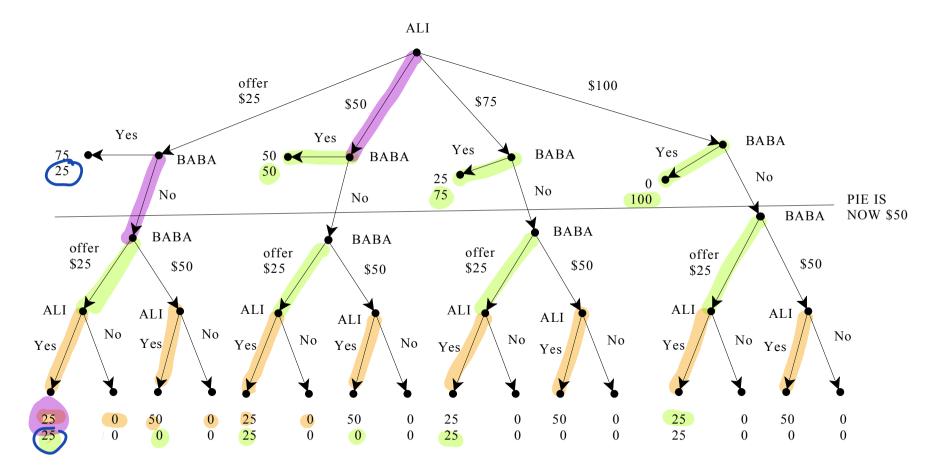
## Bargaining game between Ali and Baba.

They have \$100 to divide. Ali makes an offer to Baba. Offers can only be multiples of \$25. The minimum offer is \$25. Baba can accept or reject. If he rejects the money to be divided shrinks to \$50 and he makes an offer. If Ali rejects then they both get nothing. Thus only two rounds of offers.

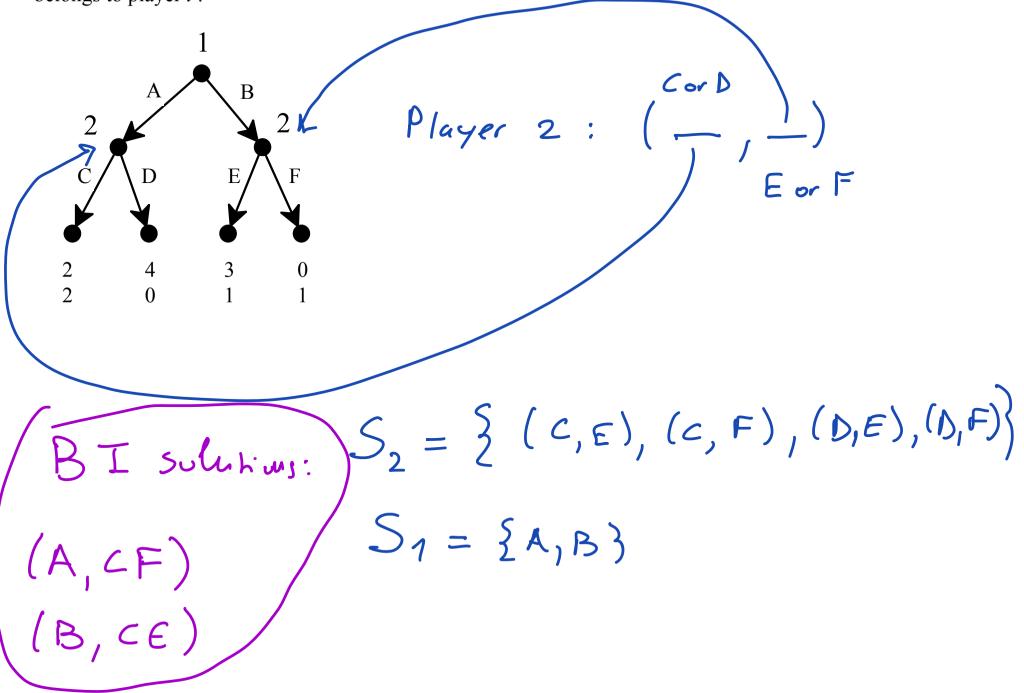


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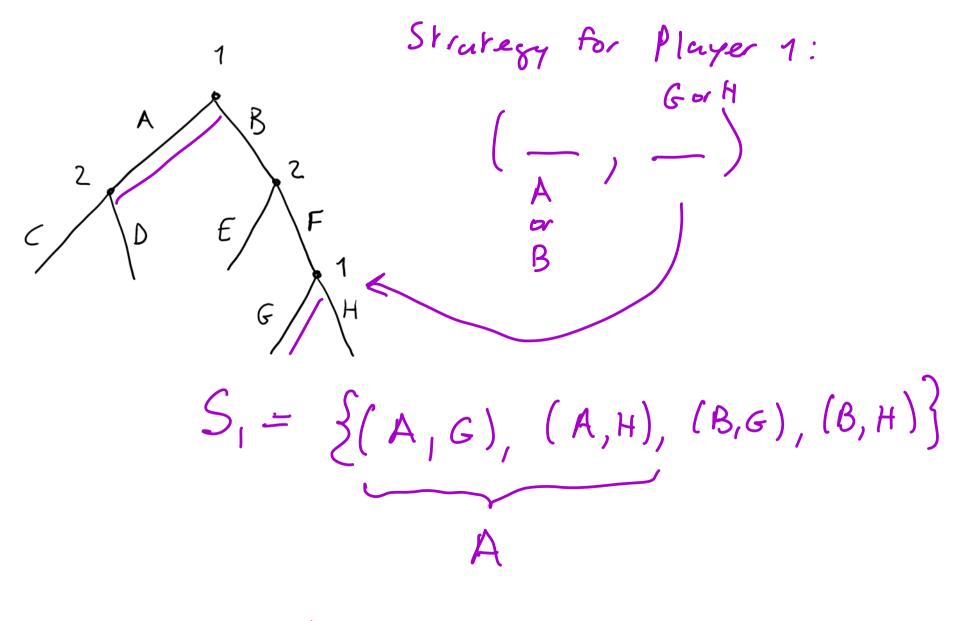
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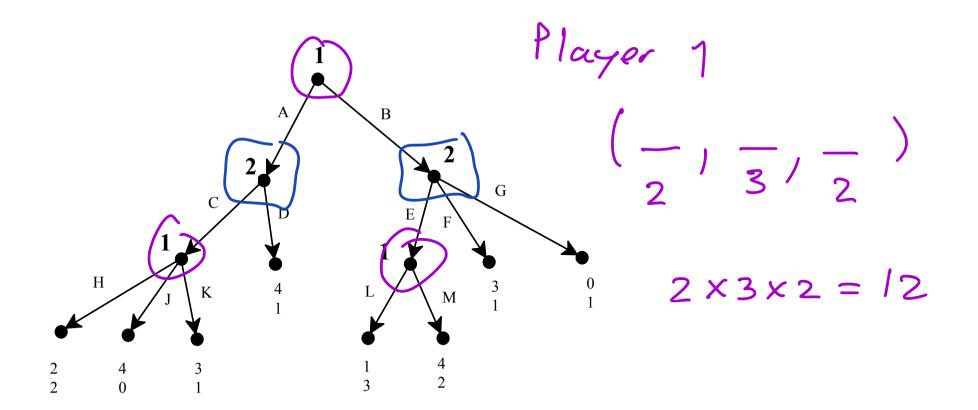
**Definition**: A *strategy* for player *i* in a perfect-information game is a list of choices, one for each node that belongs to player *i*.



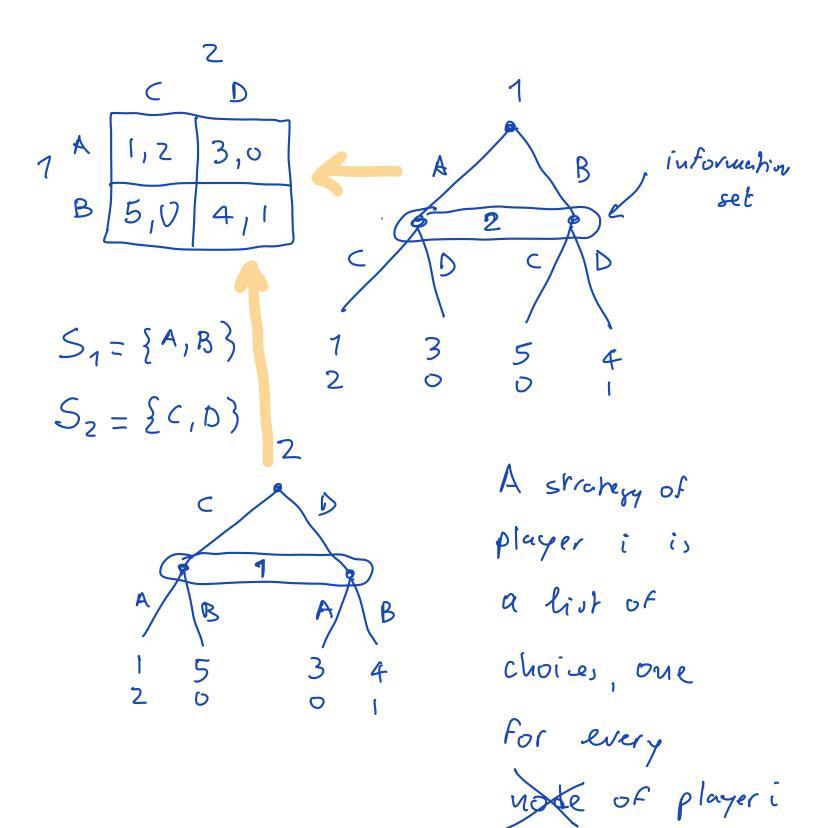
Both (A, CF) and (B, CE) are Nach equilibric



plan of action



 $\frac{P}{2} + \frac{1}{2} + \frac{1}{2} + \frac{1}{3}$ 2×3=6



information set

